Asari Education Academy Group

Approaches to SDGs in Early Childhood Education

Kenji Asari, President of the Asari Education Academy Group (hereinafter "the Group"), attended an international conference (ICoBAC) hosted by Universitas Sangga Buana, which has a comprehensive partnership agreement with the Group and gave a presentation about "Approaches to SDGs from the Viewpoint of Communication Science and Business Management in Early Childhood Education" in Bandung, Indonesia on July 16, 2024.







Efforts Based on Educational Policy

Based on the educational policy "Ah – So – Bo!", the Group's vision is to nurture children with sensitivity toward gaining independence. The Group's mission is to provide society with people who are flexible, strong, and equipped with confidence to excel. Based on this policy, he spoke about how the school's daily efforts are contributing to the achievement of the SDGs. He also discusses the education in the face of declining birthrates, the current and future solutions to the global problems of food loss and teacher shortages. Children learn from the adults around them from an early age, making their own learning and habits, and acquiring more and more of what they are taught. This is why we believe that early childhood education is so important, and that investment in education and the environment will lead to the development of human resources and contribute to the SDGs.



The presentation showed how children enjoy making creative toys by reusing candy boxes and cardboard boxes on a daily basis, and how five-year-old children separate burnable and non-burnable trash and throw them in the trash at the school.

(Left: Excerpts from the PowerPoint presentation)

Toward the Future

In order to achieve the SDGs, it is important for each of us to make a difference through our daily actions. What we can do in early childhood education is to create the "foundation" for a sustainable future. It is important for adults to talk with children about how important it is to protect the environment and how difficult it is to maintain it, and to help them to see it in a positive light. Preschool life is a small society that children experience for the first time. Through various experiences, students learn a lot about thinking and devising on their own and communicating with others. We believe that when adults learn, communicate, and help children learn together, they will develop the ability to think and act on their own in the future.