

## **CIESF Foundation and Asari Education Academy Group Sign Agreement**

November 16, 2023—Hokkaido, Japan

### **Exchange of teachers and staff with Cambodia began in November.**

Asari Education Academy Group (Sapporo, Hokkaido; President: Kenji Asari), which operates nursery schools, kindergartens, and certified childcare centers across Hokkaido, concluded an agreement with CIESF (Shibuya-ku, Tokyo, President: Hideo Okubo) on Wednesday, November 1, 2023, regarding the exchange of teachers and staff with Cambodia. This is the first time for CIESF to sign an agreement for the dispatch of teachers from Japan.

Based on this agreement, the Group will continue to dispatch teachers to “CIESF Leaders Academy” in Phnom Penh, Cambodia, from Thursday, November 23, 2023.

### **Background of the Agreement**

The Asari Education Academy Group operates 13 kindergartens and nursery schools across Hokkaido in Sapporo, Tomakomai, Chitose, and Shiraoi. Our goal is to nurture children’s confidence so they can excel in the future.

As social conditions change dramatically, education also needs to be updated to keep up with the times. The Group sympathizes with the activities of CIESF, a public interest incorporated foundation that is actively working to promote education in Cambodia, and has reached an agreement for the exchange of teachers in order to cooperate in the objective of providing quality education to children.

As a first step, one teacher from the Group will be dispatched to Cambodia from November 23 (Thursday) until the end of March. The teacher will work at “CIESF Leaders Academy” in Phnom Penh, Cambodia. In order to promote international contributions, mutual development, and the provision of quality education, the teacher will work with local staff to provide local children with the “confidence to excel” while utilizing the Group's educational policy that has been developed over the 50 years since the company was founded.

From April onward, we plan to continue sending teachers to Cambodia to make international contributions and train teachers to provide quality education and childcare in Cambodia.

## Fostering Educators with International Experience and Improving the Quality of Education

We believe that the conclusion of this agreement will not only contribute internationally, but also provide an opportunity to improve the quality of education and foster educators who can respond flexibly to changes in the environment. We hope that our experience in Cambodia will be applied to education at the preschool after returning to Japan, leading to a continuing improvement in the overall quality of education.



## Initiatives for Human Resource Development through Cooperation among Educational Institutions in Asia

The Group has been focusing on human resource development through cooperation with educational institutions. In October last year, we concluded comprehensive cooperation agreements with two universities and three kindergartens in Indonesia (Bandung and Bali, West Java) for the exchange of teachers, joint research on education, and other activities.

Through the alliance, we are pursuing further opportunities to learn about diversity, culture, people, and the environment as a group, and are working to become an educational institution that nurtures globally competent human personnel.

As part of our overseas training program, we dispatch teachers and staff in the Group to partner institutions based on the exchange program, and we continue to discuss and coordinate the acceptance of staff from Indonesia.



President Asari (fourth from left) of Bhakti Asi School (Bandung, West Java), one of our partners.



With the aim of realizing “a future in which global benefits are taken for granted,” this organization dispatches “Teachers Without Borders” to Cambodia and other developing countries to provide educational support activities.

The five education-related activities are: (1) Providing quality education to children, (2) Developing teachers, (3) Developing business personnel, (4) Developing entrepreneurs, and (5) Reforming education administration.

HP : <https://www.ciesf.org/>

### About CIESF Leaders Academy

**【School】** CIESF Leaders Academy

**【Location】** Pum Kokkrobey , Sangkat Prekthmey , Khan Cbar Ompov , Phnom Penh.

**【Period of Activity】** From 2016

**【Class】** 3 year-old children to 5th grade elementary school students (20 students per class)

\*Additional grades will be added yearly, up until the 3rd year of junior high school.

**【Target】** Cambodian children

**【Tuition】** Free of charge (materials fee required)

**【School HP】** <https://www.clapp.edu.kh>

## Asari Education Academy Group

The Group is based on a kindergarten attached to Hokkaido Nihon University High School (currently Sapporo Nihon University Gakuen School Corporation), which was established in 1969, and a federation of three corporations: Asari Kyoiku Gakuen Educational Corporation, Asumoe Social Welfare Corporation, and Jiyu sozo Gakuen Educational Corporation. As of 2022, the Group oversees 13 certified childcare centers, kindergartens, and nursery schools (approximately 1,100 children and 300 staff), mainly in the central region of Hokkaido, through the acceptance of local government projects for the privatization of nursery schools and new construction to reduce the number of children waiting for daycare. Based on the educational policy "Ah – So – Bo!", the Group's vision is to nurture children with sensitivity toward gaining independence. The Group's mission is to provide society with people who are flexible, strong, and equipped with confidence to excel.

HP: <https://www.nissho-asumoe.com/>

